

**TOP
5**

MUST-HAVE PRODUCTS *for Office Professionals*



#3845 Desk Folder

The essential piece for active professionals! Great accessory options such as foam padding and brass corners!



#5710 Turned Edge Daily Planner

A classy upscale organizational tool!



#4509 Card Case - 96

Fits up to 96 business cards – excellent size for desk or briefcase!

#3170 Junior Desk Folder

Smaller in size – shown here with 4-color screen print options!

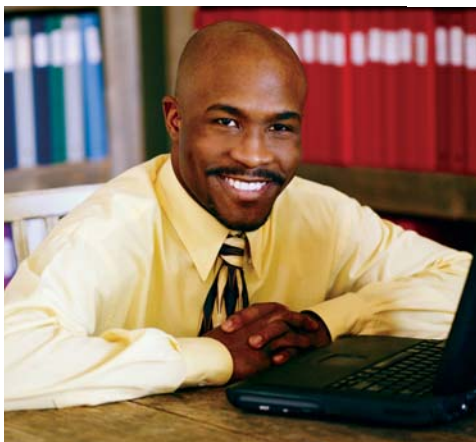


#1614 Monthly Planner

14-month convenience - December to January

Also Available:

- #1610 Spanish Monthly
- #1611 Economy
- #1612 Leatherette Monthly
- #1618 Weekly
- #1620 Horizontal Monthly



KEY USES:

- Excellent Gift Ideas for: Referrals, Holidays, New Clients, Thank You, Open House, Welcome, New Employee Orientation, Employee Recognition, Anniversary, Community Celebrations
- Job Fair, College Recruitment or Seminars
- Ring Binders are excellent for: New Client Information, New Employee Training Materials, Rules & Regulations, Employee Rights Brochures
- Business-to-Business Networking Hand-out
- Promote efficiency and organization



CASE HISTORY

PRODUCT: #2016 Ring Binder with custom index tabs

CUSTOMER: Hi Tech Company Sales Meeting



Ring Binders

Many styles and accessories to choose from!

Here are some great products that you might not have considered and are a great way to stand out from all the rest!

OBJECTIVE: To provide each sales representative with their own sales training materials with all necessary information for the meeting. The sales manager wanted all material to be referred to often so wanted some form of dividers for the information.

STRATEGY: The sales manager chose the Fey Line #2016 ring binder with custom index tabs. Each binder was filled with the sales training materials for the meeting as well as the agenda and other motivating sales information. A computer disc holder was added to the inside back cover and a CD was burned for each sales pro to have the marketing materials at their fingertips once they returned to their home offices.

The sales training meeting went extremely well. The sales pros appreciated all the material they received and were ready to go back to their territories and use the information they were given. The dividers were well thought out so that it would be easy to reference even if it were several months from now.



#4386 Computer Calendar

Consider these essential calendars for easy accessibility to upcoming dates at a glance!



ABOVE & BEYOND in quality, variety & ease...that's Fey Line!

#6038 Certificate/Diploma Folder

An excellent way to recognize employees for outstanding service or showcasing achievements and certificates. Many material choices and decorating options available!

MAKING FIRST IMPRESSIONS LAST®

Looking for high-impact, affordable promotional products that are hard working?

Look inside for ideas!

ACHIEVE REFERRALS

DEVELOP NAME RECOGNITION

IMPROVE CLIENT RELATIONS

For complete information about these quality products please refer to the Fey Line catalog.



Quality products that work for you in any environment!



#4212 Note Mate

#4372
Note
Mate
With
Pen

KEY USES:

- Excellent Gift Ideas for: Referrals, Holidays, New Client, Thank You, Open House, Anniversary, Community Celebrations
- Seminar or Job Fair Hand-out
- Front Counter Give Away
- Great Business-to-Business Networking Hand-out

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